

INSPIRING. EQUIPPING. TRANSFORMING.

THE POWER — OF FOCUS —



PREPARING GEN Z TO LEAD WITH PURPOSE AND IMPACT

Dr. Ed Turose delivers a powerful, practical, and unforgettable message that empowers Gen Z to harness the power of focus, eliminate distractions, and build a life of purpose, productivity, and peak performance.



INCREASE
FOCUS



BUILD STRONG
HABITS



ELIMINATE
DISTRACTIONS



MAXIMIZE
PRODUCTIVITY



ACHIEVE
YOUR GOALS

DR. ED TUROSE
AMERICA'S FOCUS COACH

FORTUNE 100 MANAGER AND TRAINER

PROVEN LEADERSHIP EXPERIENCE WITH



THE COCA-COLA COMPANY

THE 6 POWER OF FOCUS ACTIONS

LEARN HOW TO
FOCUSIZE



Discover what matters most and train your focus daily.

DISCOVER YOUR
DISTRACTIONS



Identify the specific distractions that are stealing your attention.

CREATE A
FOCUSED
ENVIRONMENT



Design your space and schedule to support deep focus.

LEARN HOW TO
FOCUS YOUR
ENERGY
AND EFFORT



Direct your energy toward what drives the greatest results.

CREATE A
PERSONAL
EXECUTION PLAN



Build a simple, actionable plan to stay focused and achieve your goals.

STAY
COMMITTED.
FINISH STRONG.



Take consistent action and honor your commitments.

EQUIPPING LEADERS, TEAMS & INDIVIDUALS TO
FOCUS DEEPLY, LEAD BOLDLY, AND ACHIEVE LASTING RESULTS.



PERFECT FOR

- ✓ Conferences & Summits
- ✓ Corporate Events
- ✓ Association Meetings
- ✓ Leadership Retreats
- ✓ Schools & Universities
- ✓ Churches & Faith-Based Events



After 37+ years leading and training in Fortune 100 companies, I discovered what truly makes leaders stand out and succeed.

Dr. Ed Turose

REAL-WORLD EXPERIENCE

- 37+ YEARS FORTUNE 100 LEADERSHIP
Unilever | The Coca-Cola Company
- MANAGER. TRAINER. MENTOR.
Developing People. Building Leaders.
Driving Results.
- FAITH. PURPOSE. IMPACT.
Helping Gen Z discover their purpose
and lead with confidence.

BOOK DR. ED TUROSE FOR YOUR NEXT EVENT!

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